

PARTNERSHIP ACTIVATION INTERN

JOB DESCRIPTION

ABOUT US

We are an experiential engagement agency helping companies create unique and memorable connections with their audience

JOB DESCRIPTION

Receive hands-on experience implementing and activating sponsorship programs for over 60 corporate partners at the Ohio State Fair and Jazz & Rib Fest

- Contribute to the development of advertising, marketing, and promotional programs and materials for corporate clients
- Secure and coordinate corporate sponsor marketing benefits
- Update and maintain a comprehensive corporate sponsorship database
- Interact with corporate executives in a professional environment
- Provide on-site executional support at the Ohio State Fair and Jazz & Rib Fest, this could include heavy lifting

QUALIFICATIONS

- Undergraduate student majoring in Marketing, Communications, Advertising, Public Relations or related field
- Ability to commit 35 hours a week mid-May through mid-August
- Excellent verbal and written communication skills
- Proficient in Microsoft Office programs
- A responsible and detail-oriented person with a positive attitude and a 'figure-it-out' mentality
- Enjoys wearing multiple hats with a strong desire to learn new processes and programs

COMPENSATION

Paid Hourly, \$15/hr