

Graphic Design Internship

www.eventmarketingstrategies.com

Play a key role in our marketing efforts while gaining hands-on experience in the fast-paced world of experiential & sponsorship marketing

THE ROLE

- Develop and design marketing and signage for sponsors of the Ohio State Fair & Jazz and Rib Fest
- Create promotional flyers, signs, and assets for experiential marketing client programs
- Support the execution of templates for program overviews and recaps
- Oversee and execute social media strategies on platforms like LinkedIn, Instagram, Facebook, and more
- Engage directly with corporate executives in a professional setting

THE RIGHT FIT

- Pursuing an undergraduate or graduate degree in Graphic/Web Design, Marketing, Communications, Advertising, or a related field of study
- Ability to commit 15-20 hours per week
- Excellent verbal and written communication skills
- Ability to jump in tackle work independently with support from Director, Operations
- Proficient in Adobe Creative Suite (Illustrator, Photoshop)
- Proficient in Microsoft Office (Word, Excel, PowerPoint)



SOUND LIKE THE JOB FOR YOU?
SEND YOUR RESUME & PORTFOLIO TO:
smaupin@eventmarketingstrategies.com