



EVENT MARKETING STRATEGIES
AN EXPERIENTIAL ENGAGEMENT AGENCY

SPONSOR RELATIONS INTERNSHIP

eventmarketingstrategies.com

ABOUT US

We are an experiential engagement agency helping companies create unique and memorable connections with their audience

JOB DESCRIPTION

- Receive hands-on experience implementing and activating sponsorship programs for over 60 corporate partners at the Ohio State Fair and Jazz & Rib Fest
- Contribute to the development of advertising, marketing and promotional programs and materials for corporate clients
- Secure and coordinate corporate sponsor marketing benefits
- Update and maintain a comprehensive corporate sponsorship database
- Interact with corporate executives in a professional environment
- Provide on-site executional support at the Jazz & Rib Fest and Ohio State Fair, this could include heavy lifting

QUALIFICATIONS

- Undergraduate student majoring in Marketing, Communications, Advertising, Public Relations or related field
- Ability to commit 35 hours a week mid-May through mid-August
- Excellent verbal and written communication skills
- Proficient in Microsoft Office programs
- A responsible and detail-oriented person with a positive attitude and a 'figure-it-out' mentality
- Enjoys wearing multiple hats with a strong desire to learn new processes and programs

COMPENSATION

Paid Hourly, \$15/hr

CONTACT

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