



EVENT MARKETING STRATEGIES
AN EXPERIENTIAL ENGAGEMENT AGENCY

EMS BRAND AMBASSADOR

eventmarketingstrategies.com

ABOUT US

We are an experiential engagement agency helping companies create unique and memorable connections with their audience

JOB DESCRIPTION

- Receive hands-on experience representing our clients' experiential programs and event marketing activations
- Partake in trainings across a variety of industries to learn and deliver client messaging for programs
- Execute on-site activations such as product sampling, educational outreach, register-to-win promotions via lead generation software, coupon and promotional item distribution, and engagement with interactive displays and exhibits
- Conduct on-site surveys and questionnaires and engage in quality conversations with customers face-to-face to capture data and anecdotal feedback and share information
- Complete post-event surveys and submit photos, event summary and feedback following events
- Opportunity to advance into Field Team Lead position

QUALIFICATIONS

- Flexible schedule, availability for recurring programs/multiple event days preferred
- Positive, energetic, presentable and outgoing personality
- Reliable and punctual
- Highly comfortable speaking to and interacting with strangers
- Comfortable with transporting display elements, exhibits and managing inventory
- Experience driving box trucks, vans and larger vehicles preferred, training provided

COMPENSATION

Paid Hourly, starting at \$18/hr or more

CONTACT

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