



EVENT MARKETING STRATEGIES

AN EXPERIENTIAL ENGAGEMENT AGENCY

POSITION POSTING AND JOB DESCRIPTION

Seasonal On-Site Sponsorship Promotions Supervisor, Ohio State Fair

ABOUT OUR COMPANY

Event Marketing Strategies, an experiential marketing agency, helping companies create unique and memorable connections with their audience.

JOB DESCRIPTION

This seasonal position, for an On-Site Sponsorship Promotions Supervisor will span approximately a two-week period of time to assist with on-site corporate sponsorship promotions at the Ohio State Fair. This will include some pre-fair coordination, on-site assistance with sponsor display setup, management, and storage of marketing materials, plus product sampling coordination and staff supervision. Recruiting and hiring additional part-time staff for selected events at the Fair may also be a requirement.

QUALIFICATIONS

Individual should be personable, energetic, and hard-working; have the ability to lift a minimum of 50 pounds, be on their feet all day, and able to succeed with or without daily supervision.

TIME PERIOD

July 19 – August 8, 2017 (approximately 6-10 hours per day)

COMPENSATION

\$18 / hour

CONTACT

Interested applications should email a cover letter and resume to:

Maggie L. Ellison, Director, Creative Experiences

614 792 5600 x 303 | mellison@eventmarketingstrategies.com