



EVENT MARKETING STRATEGIES

AN EXPERIENTIAL ENGAGEMENT AGENCY

BRAND AMBASSADOR JOB DESCRIPTION

Bye Bye Mattress, a program of the Mattress Recycling Council

ABOUT OUR COMPANY

Event Marketing Strategies (EMS), an experiential marketing agency, helping companies create unique and memorable connections with their audience.

JOB DESCRIPTION

Support the experiential and event marketing program for Event Marketing Strategies' client: Bye Bye Mattress, a program of the Mattress Recycling Program including:

- Execute campaign at each event ensuring appearance and performance standards set forth by EMS
- Learn and maintain current knowledge of all applicable information related to the campaign, including top-line client background and goals
- Clean and maintain display elements
- Assist with setup and teardown of activation elements at each event as requested by the Tour Manager

QUALIFICATIONS

Individual should be personable, energetic, and hard-working; have the ability to lift a minimum of 50 pounds, be on their feet all day, and able to succeed. Professional appearance, adaptability, and flexibility are all key requirements. Must be willing to conduct a video interview if selected as a qualified applicant. Preference will be given to those with previous experience in a similar line of work.

EVENT DATES & CITIES

We are looking to secure Brand Ambassadors in each city (market) for the Tour as travel will not be compensated.

April 22 – 23	Santa Barbara
April 28 – 30	Santa Maria
May 6 – 7	Fresno
June 2 – 4	San Mateo
July 22	Los Angeles (southeast – Cypress)

COMPENSATION

Paid Hourly

APPLY

Qualified applicants only. Please submit a resume to:
Maggie Ellison, Director, Creative Experiences
mellison@eventmarketingstrategies.com