



SPONSOR RELATIONS INTERNSHIP

eventmarketingstrategies.com

ABOUT US

We are an experiential engagement agency helping companies create unique and memorable connections with their audience

JOB DESCRIPTION

- Receive hands-on experience implementing and activating sponsorship programs for over 60 corporate partners at the Ohio State Fair and Jazz & Rib Fest
- Contribute to the development of advertising, marketing and promotional programs and materials for corporate clients
- Secure and coordinate corporate sponsor marketing benefits
- Update and maintain a comprehensive corporate sponsorship database
- Interact with corporate executives in a professional environment
- Provide on-site executional support at the Jazz & Rib Fest and Ohio State Fair, this could include heavy lifting

QUALIFICATIONS

- Undergraduate student majoring in Marketing, Communications, Advertising, Public Relations or related field
- Ability to commit 15-20 hours per week March through April and 35 hours a week May through August
- Excellent verbal and written communication skills
- Proficient in Microsoft Office programs
- A responsible and detail-oriented person with a positive attitude and a 'figure-it-out' mentality
- Enjoys wearing multiple hats with a strong desire to learn new processes and programs

COMPENSATION

Paid Hourly, \$10/hr

CONTACT

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