



# EMS BRAND AMBASSADOR

[eventmarketingstrategies.com](http://eventmarketingstrategies.com)

## ABOUT US

We are an experiential engagement agency helping companies create unique and memorable connections with their audience

## JOB DESCRIPTION

- Receive hands-on experience representing our fortune 500 clients' experiential programs and event marketing activations
- Partake in trainings across a variety of industries to learn and deliver client messaging for programs
- Execute on-site activations from product sampling, educational outreach, conduct register-to-win promotions via lead generation software, coupon and promotional item distribution to engagement with interactive displays and exhibits
- Conduct on-site surveys and questionnaires on-site and engage in quality conversations with customers face-to-face to capture data and anecdotal feedback
- Complete post-event surveys and submit photos, event summary and feedback to share experience following events

## QUALIFICATIONS

- Undergraduate or graduate student majoring in Marketing, Communications, Advertising, Public Relations or related field
- Ability to commit 15-20 hours per week January–April and 35 hours a week May–August
- Excellent verbal and written communication skills
- Proficient in Microsoft Office programs
- A strong desire to learn new programs and willingness to share suggested efficiencies

## COMPENSATION

Paid Hourly, starting at \$18/hr or more

## CONTACT

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